



# ZEEZHAN PASHA

Founder & CEO - NIFNEX

Keynote Speaker | Personal Branding Ambassador

**“When the right people get together MAGIC HAPPENS”**

**Zeeshan Pasha**

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Zeeshan Pasha based in Perth; Australia is the founding CEO of Nifnex and a personal branding ambassador with a strong focus on strategy and marketing. A heart centered entrepreneur has a global vision to empower the small business community globally through the Influential 100 Awards which is estimated to impact over 11,000

entrepreneurs in 22 Cities globally with a million of their friends, family, staff and peers collectively in 22 Weeks.

He has built a strong reputation for entrepreneurship, helping businesses and connecting them to mutually benefit from each other. He credits the success to the power of personal branding, strategy

and ‘thinking outside the square’ marketing which leads to enormous community support and his vision to empower.

He now spends his time, organizing global awards, educational and networking events at Nifnex Success Academy and coaches business people on their personal branding strategy.